# Medals

Medals are proof of your Team's devotion to the SensUs Competition. The goal is to increase collaboration between all SensUs stakeholders and to promote your project. Depending on your efforts, you can gain a bronze, silver, or gold medal. When you have received your medal, you can use it for promotion purposes and get recognition for your hard work throughout the SensUs Competition.

## 1. Criteria

In order to be awarded a bronze, silver, or gold medal, several criteria must be fulfilled before a set deadline. The deadline is on the last Sunday of each month, except for the last month (August) for which the deadline is August 1st. The deadlines should be fulfilled via the Medal Submission Document which can be found on your group on SensUs Connect. Each month the updated Medal Submission Document should be uploaded on SensUs Connect **no later than 23:59 UTC+2**.

### 1.1 Deadlines bronze medal

In order to be awarded a bronze medal, your Team must fulfill all criteria of the bronze medal:

31.01.2021 | *Register on SensUs Connect*. Make sure that the whole Team is registered on SensUs Connect and part of your own group on SensUs Connect. Provide a screenshot of the Team members in your group in the Medal Submission Document. If people join the Team after this deadline, make sure that they are registered and part of the group immediately.

28.03.2021 | *Motivation*. Write a motivation describing what the main reason is for taking part in the SensUs Competition. Also, describe what your Team's goal(s) are and how you are planning on achieving these goal(s). The motivation should be around 100-150 words and will be posted on your Team Page on SensUs Digital; the website that is used during the Event for voting and results. The motivation can be written in the Medal Submission Document.

28.03.2021 | *Register for the SensUs Innovation Days*. Make sure that your whole Team is registered for the SensUs Innovation Days before the deadline.

01.08.2021 | *Tips for subsequent SensUs Teams*. Add at least 3 new Tips & Tricks to the Tips & Tricks document which are useful for Teams of later editions. Furthermore, indicate in the Medal Submission Document which tips of the previous year you found very useful.

01.08.2021 | *Final documents*. Meet all deadlines requested by the SensUs Organization. These can be deadlines stated in the IP, but also deadlines requested in emails sent by someone from the SensUs Organization. Each Team can miss at most 1 of these deadlines to still meet the criteria.

01.08.2021 | *Partner Sessions*. Make sure that for both Partner Sessions that will be provided to you this year, 3 persons of your Team are present. Note: the meetings that you have with a Partner do not count for the criteria "Meeting with a SensUs Partner".

**01.08.2021** *Instagram takeover*. Make sure to take active part in the SensUs Instagram takeover. Post at least 5 posts during the week. In these 5 posts, you should post an introduction post on the first day of your takeover, where you introduce your Team, and on the last day of your takeover, you should post a vlog about your Team. For more information and details about the takeover and the vlog, please have a look at section Error! Reference source not found.**.**

## 1.2 Deadlines silver medal

In order to be awarded a silver medal, your Team must fulfill all criteria of the bronze and silver medal. Your Team is allowed to miss 1 silver criterion.

**30.05.2021** *Meet with Alumni*. Organize a meeting with at least 3 Alumni from your Team and/or another Team. In the meeting, you will discuss your progress and receive feedback on the chosen designs. The meeting can take place online and the objective of this event should be filled in in the template found in the Medal Submission Document. Note: organizing an Event (gold medal criteria) and meeting with Alumni are 2 different criteria.

**27.06.2021** *Interviews with medical professionals*. Show that your Team researched the impact of respiratory viral diseases by means of interviewing medical professionals. The interview can take place online and the results should be filled in the template in the Medal Submission Document.

**25.07.2021** *Meetings with a SensUs Partner*. Have a content-rich meeting with at least one SensUs Partner (e.g. a Partner whom you met at the Partner Sessions) about your own biosensor according to their expertise. This could, for example, include asking questions about equipment, asking for technical advice, or professional input on the business plan of your biosensor. The meeting can either be online or offline. It is advised to start on time with this criterion as arranging this meeting can take multiple weeks. Please provide us with the 1) agenda and 2) minutes of the meeting, and 3) post a summary of the meeting (e.g. what the Partner did for you and why the company is relevant) on your own social media platform, and 4) provide us with a screenshot of your post. The objective of this meeting can be filled in in the template found in the Medal Submission Document.

**25.07.2021** *Be present at two online events*. Make sure that at least 50% of your Team is present at 2 online events organized by one of the other SensUs Teams (e.g. with 12 members, 5 at the first event and 1 at the second event is enough to fulfill the criteria). Being present at your own organized event is also allowed to fulfill this criterion. Provide us, for both events separately, with a short description of what you achieved from the event and a screenshot of you being present at the event to fulfill the criteria. The objective of the event can be filled in in the template found in the Medal Submission Document.

**01.08.2021** *Reposts on social media*. Repost at least 3 posts from the public SensUs social media channels (i.e. Facebook, Instagram, LinkedIn, YouTube) on your Team's social media by choice. A repost on SensUs Connect does not count, as it is not a public platform. You need to provide screenshots of the repost in the Medal Submission Document in order to meet this criterion.

## 1.3   Deadline gold medal

In order to be awarded a gold medal, your Team must fulfill all criteria of the bronze, silver, and gold medal. Your Team is allowed to miss 1 silver and 1 gold criterium to still get a gold medal.

**27.06.2021** *Organize an online event*. Organize an online event for the SensUs community via SensUs Connect. This can be a get to know each other event, a workshop, conference etc. The event should at least take 1 hour, and more than 10 people should be present (outside your own Team). Please fill in the template of this criterion in the Medal Submission Document and provide screenshots of your posts to organize the event to fulfill the criteria.

**25.07.2021** *Present at a professional event*. Promote your Team at a professional event (i.e. congress, symposium, seminar, workshop) by giving a pitch about your biosensor and the SensUs Competition. The event can also take place online. Please fill in the objective of this event in the Medal Submission Document. It is at the discretion of the SensUs Organization if your event is classified as a professional event.

**01.08.2021** *Post on SensUs Connect every month*. Post once per month on the live feed of the SensUs Connect platform. The content of your post is free of choice (e.g. an article, movie, interview, event). Posting on SensUs Connect should start from March up to August. Provide a screenshot of the post in the Medal Submission Document to fulfill the criteria.

**01.08.2021** *World-value*. Provide a text in which you explain how you have determined your work is responsible and good for the world. Some questions that might help you; What values — environmental, social, moral, scientific, or other — did you have in mind when designing your biosensor? Which resources or communities did you consult to ensure those are appropriate values in the context of your design? What evidence do you have to show that your project is responsible and good for the world? The text must be a minimum 400 words and at most 1 A4, should contain at least 2 references, and should be written in the Medal Submission Document.